

All About NCIID

Understanding Non-Consensual Intimate Image Distribution

What is NCIID?

Def'n: sharing intimate images without the subject's consent

- NCIID is a crime under Section 162.1 of the Criminal Code of Canada.
- Often starts with consensual sexting, but becomes non-consensual when content is further shared.
- Can involve theft, threats, impersonation, or even AI-generated deepfakes.



How Does NCIID Happen?

Type 1: Betrayal of trust in a relationship (image re-shared during relationship)

Type 2: Sextortion by online predators posing as romantically interested peers*

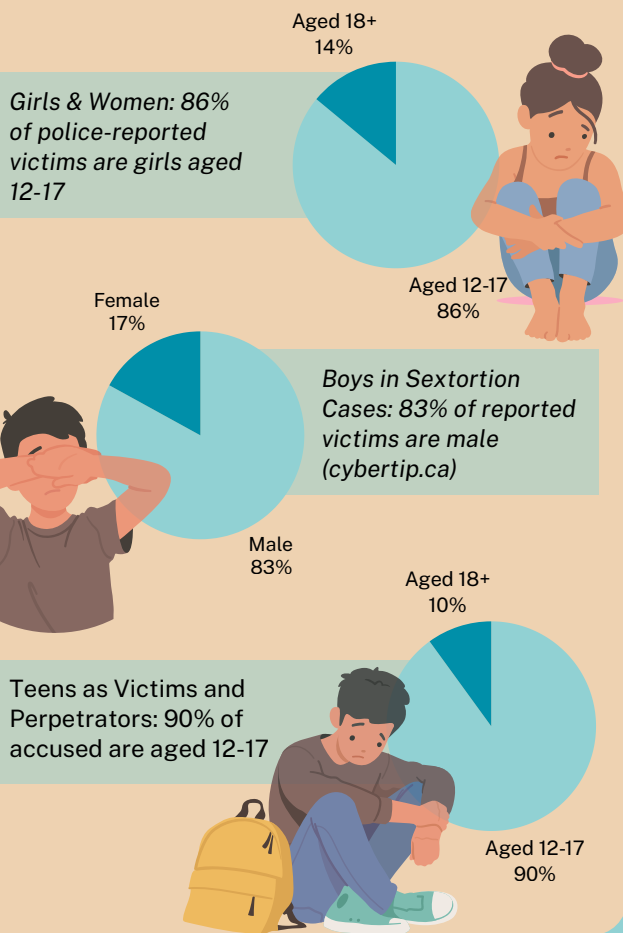
Type 3: Post-breakup abuse (aka "revenge porn")

AI Deepfakes: Digitally altered sexual images or videos used for harassment

*Learn more about sextortion on CRSAC's website.



Who's Affected?



Why are Teens Involved?



Motivations for Sending Images:

- Build intimacy with a romantic interest
- Establish trust with a romantic interest
- To feel accepted by their peer group

Motivations for Requesting / Forwarding Images:

- Popularity
- Power
- Jokes
- Revenge
- Peer Pressure



What are the Harms?

Emotional: betrayal, depression, decreased self-worth, shame, guilt, fear of not being believed



Psychological: panic attacks, flashbacks, denial, minimization, withdrawal, self-harm, suicidal ideation



Relational / Economic: humiliation, job loss, familial shame, reputational damage, financial losses



Legal: drawn-out legal processes, high risk for perpetrators (even if unintentional)



What Can You Do?

NeedHelpNow.ca is the best first step to receive support after images are re-shared. They support youth and their caregivers step-by-step in accessing support and next best steps.

Additional Support Options:

- Report sextortion: Cybertip.ca
- Social Media: Use platforms' reporting tools
- Legal Action (Saskatchewan): Civil claims under Privacy Amendment Act, 2021
 - Police: Optional, document everything
 - Get Support: visit crsacsk.ca for counselling options in Saskatchewan



No matter how the images were taken or shared, you did not deserve this. The person who distributed them broke the law. Having your images shared without your consent is never your fault.